



# CITY OF STRATFORD

## Market Square Special Event Application

Approval by the City of Stratford is required to host an event on municipal property, including but not limited to, parades, walk-a-thons, road races, concerts, fairs, gatherings or other events on city streets or sidewalks, trails, parks, etc., or that involve temporary road closures. It is the responsibility of the organization to obtain approval for their event.

New for 2019, approval will be issued in the form of a **Special Event Permit** issued by the City of Stratford's Community Services Department.

### **Overview:**

All Special Event Applications must be submitted a **minimum of 12 weeks prior to the event date** with all required attachments to the City's Events Coordinator at [ajordan@stratford.ca](mailto:ajordan@stratford.ca) or in person at the Stratford Rotary Complex (353 McCarthy Road, Stratford, ON N5A 7S7). Late applications may be subject to a fee (see [page 13](#) for details). The Events Coordinator will act as a liaison to internal departments and will advise on whether or not approval has been granted.

NOTE: This application is for **Market Square events**. If your event does NOT take place in Market Square, please use [this application](#) instead.

### **Checklist:**

The following documents may be required when submitting:

- Completed Special Event Application (all pages 2-14)
- Required fee, if applicable, and security deposit (see [page 9](#))
- Certificate of Insurance completed by Insurer (template available on the City's [website](#))
- Sitemap of layout of event clearly showing the required 6-metre accessible lane for the Fire, Police and Emergency vehicles and/or proposed route/area marking the route with start/end locations. [Requirement for an accessible lane for emergency vehicles does not apply to parade routes.]
- Confirmation of approval from Board of Parks Management for events taking place in parks system, if applicable
- List of goods and services, if applicable
- Letter requesting a Noise By-law Exemption, if applicable
- List of streets to be closed and/or that will be affected by this Event, if applicable
- Liquor Permit issued by the Alcohol Gaming Commission of Ontario through their [website](#), signed copy of the Municipal Alcohol Policy available on the City's [website](#), and a security plan for all alcohol-related events
- List of Floats and Displays, including number of, type of, and vehicles involved, if applicable.

A complete list of requirements for the event will be outlined by the City's Events Coordinator upon issuance of Tentative Approval.

**Event Overview:**

Office Use Only: 

<b>SE App#</b>	
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Name of Event: \_\_\_\_\_

Name of Group organizing the Event: \_\_\_\_\_

Contact Person Name: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Mailing Address: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

*Please note that unless otherwise requested, all communication will be sent via email.*

Location of Event: \_\_\_\_\_

*Note: Events taking place in the Park System must first have approval of the Board of Parks Management by contacting the Community Services Department at 519-271-0250 ext. 244. Events taking place at or effecting Sports Fields must contact the Community Services Department at 519-271-0250 ext. 252.*

Date of Event: \_\_\_\_\_

Event Load-in Time: \_\_\_\_\_ Event Load-out Time: \_\_\_\_\_

Event Start Time: \_\_\_\_\_ Event End Time: \_\_\_\_\_

Estimated Number of People Attending/Participating in this Event: \_\_\_\_\_

Is this a recurring event?  Yes  No

Type of Event:

- Bicycle Event       Ceremony       Fair       Fireworks
- Filming       Musical Concert       Parade/March       Public Gathering
- Walk/Run Event       Sports/Athletic       Other: \_\_\_\_\_

Are street closures involves?  Yes  No

**If yes**, specify street names and times of closures: \_\_\_\_\_

Attach a separate sheet for street names if there is more than one street closure involved.

Proposed Starting Location: \_\_\_\_\_

Proposed Finishing Location: \_\_\_\_\_

Are Floats or Displays part of this Event:  Yes  No

**If yes**, include a description on a separate sheet that lists the number and types of floats or displays and vehicles involved.

**Sitemap / Route Map:** A sitemap or route map must be included with the application.

Available Templates:

[Market Square Map](#) (Market Square only)

[Front of City Hall only](#)

[Market Square and Front of City Hall](#)

[Walking Loop around River from Upper Queen's Park](#) (sidewalks only)

Design a custom sitemap using the City's Interactive Map [here](#).

Requirements:

- Indicate all event elements including but not limited to temporary structures such as tents and stages, portable washrooms, as well as barricades, entrances and exits, and fencing on the map.**
- The map should clearly show the proposed route and locations for traffic barricades for any street closures. **For temporary street closures, other than parades, the map must clearly show the 6-metre access lane for the Fire, Police and Emergency vehicles that will remain unobstructed during the event.**

Is the required map included with application?  Yes  No

It is recommended that access to homes and business should not be restricted during the event. If you are requesting a street closure that will restrict residents or businesses from accessing their properties during the event, measures must be taken to ensure they are able to access their property.

Will access to homes or businesses be affected by event?  Yes  No

**If yes**, a notice must be circulated to the affected homes and businesses indicating how access will be maintained to their property during the event and who to contact from the organization with any concerns regarding the closures.

If part of this event takes place on city streets, streets will need to be closed to vehicular traffic for public safety reasons. Barricades are required to block vehicles and may be requested from the Public Works Department however the Organizer is responsible for picking up and returning the barricades. All barricades shall be indicated on the sitemap.

Is event requesting barricades for the event?  Yes  No

**If yes**, how many: \_\_\_\_\_ What day will you pickup? \_\_\_\_\_

Ministry of Transportation (MTO) approval is required if the event includes part of **Erie Street, Huron Street or Ontario Street**. The City will contact the MTO on the event's behalf if one or more of these 3 streets are involved with the event. As the MTO requires advance notice, it is important that the application is submitted **a minimum of 12 weeks** prior to the event.

The MTO and/or the City reserve the right to deny or cancel use of Erie Street, Huron Street or Ontario Street, or any other street at their discretion.

**Police Escort:** If this event requires a Police escort because the route involves city streets contact the Stratford Police Services a minimum of six (6) weeks prior to the event at 519-271-4147 or [mataylor@stratfordpolice.com](mailto:mataylor@stratfordpolice.com).

Is event requesting a police escort?  Yes  No

**If yes**, what is the request for: \_\_\_\_\_  
(eg. lead, tail, assistance with blocking intersection etc.)

**Waste Management:** Event organizers shall be responsible for removing the bagged materials from both the recycling carts and garbage bins and placing them in a designated location as needed. The City will be responsible for the collection of bagged recyclable materials from the designated location after the event.

Is the event requesting recycle carts?  Yes  No

**If yes**, how many carts? \_\_\_\_\_ What type of materials? \_\_\_\_\_

For any questions or additional information, contact the City's Recycling Coordinator at 519-271-0250 ext. 279 or [ksimpson@stratford.ca](mailto:ksimpson@stratford.ca)

*Note: The City of Stratford discourages the distribution and sale of commercially-packaged bottled water at all events on municipal property. Please consider providing tap water to participants and encouraging the use of refillable containers.*

Is the event requesting additional garbage bins?  Yes  No

**If yes**, how many bins? \_\_\_\_\_ What type of materials? \_\_\_\_\_

For any questions or additional information, contact the City's Parks Department at 519-271-0250 ext. 246.

**Tents:** If tents are involved with this event, contact the City's Building Division at 519-271-0250 ext. 345 or [building@stratford.ca](mailto:building@stratford.ca) to inquire about tent permits and anchoring.

*Note: Tent pegs, stakes or poles are not to be driven into city streets, sidewalks or other municipal property. If this event is being held in Market Square, tents can only be located in the area of Market Square specifically identified for tents where tent anchors are provided. If it is required by the City that additional tent anchoring is required for larger tents, the additional tents will need to be anchored as further advised by the City.*

Will tents be used for this event?  Yes  No

**If yes**, describe the type, size, number and how they will be secured: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Stages:** A permit is required for a stage that is greater than 60 cm (2 feet) above grade and is not on wheels.

Is a stage(s) required for this event?  Yes  No

**If yes,** is the stage greater than 60 cm (2 feet) above grade?  Yes  No

Is the stage on wheels?  Yes  No

Contact the City's Building and Planning Department at 519-271-0250 ext. 345 or [building@stratford.ca](mailto:building@stratford.ca)

**Parking Plan:** If the event expects more than 500 participants to attend, a parking plan is required by the City. The plan should include:

- Parking locations for event participants to use
- Number of spots available at each of these locations
- Shuttle Service or another form of transportation from alternate parking locations to event if applicable
- Type of advertising or communications to event participants of alternate parking locations

Does the event anticipate more than 500 participants attending?  Yes  No

**If yes,** is there a parking plan attached?  Yes  No

**Food:** The Perth District Health Unit (PDHU) must be notified when food will be served at an event. The PDHU will provide the Organizers with information to run a safe event. More information can be found [here](#).

Will food be sold or served or consumed as part of the event?  Yes  No

**Alcohol:** If the event includes the serving and consumption of alcohol, a provincial Liquor Permit must be obtained from the Alcohol and Gaming Commission of Ontario (AGCO). To apply for a liquor permit, go to [www.agco.ca/iagco](http://www.agco.ca/iagco). The AGCO will outline conditions that must be met for liquor licence to be issued, which may include approval from City Council.

The City's Municipal Alcohol Policy (MAP) must also be adhered to and a signed copy submitted with the application. The policy can be accessed [here](#).

A Security Plan is also required for outdoor events including alcohol on municipal property.

Will alcohol be served or consumed as part of the event?  Yes  No

Is a copy of the liquor permit attached?  Yes  To Follow

Is a signed copy of the MAP attached?  Yes  To Follow

Is a security plan attached?  Yes  To Follow

**Certificate of Insurance:** For events held on municipal property, including streets or sidewalks, a Certificate of Insurance must be provided that names 'The Corporation of the City of Stratford' as an additional insured for the event for the minimum amount \$2 million dollars per occurrence. If the event includes part of Ontario Street, Huron Street, and/or Erie Street, the Certificate of Insurance must also name 'The Ministry of Transportation' as an additional insured for the event and the minimum amount of insurance coverage is \$5 million dollars per occurrence. The Insurance Form template can be found [here](#).

Is Confirmation of Insurance Coverage attached?  Yes  To Follow

**Business Licensing:** By-law 187-2004 states in part: No person shall carry on, conduct, operate, maintain, keep or engage in any business as provided for in this By-law within the City without first obtaining a licence to do so from the City:

- Adult Entertainment Establishments and Performers
- Auctioneers
- Body Piercing Parlours
- Body Ruby Parlours and Attendants
- Circus
- Old Gold, Other Precious Metals and Old Jewellery Sales
- Outdoor Cafes
- Refreshment vehicles and bicycle ice cream vehicles
- Indoor and/or Outdoor Vendors
- Hawker-Pedlar (Flea markets, craft/antique/trade shows, door to door sales)
- Tattoo Parlours

If the event includes any of the above-noted activities, contact the City Clerk's Office at 519-271-0250 ext. 239 to obtain a business licence application.

Are goods, food, products or services being sold at this event?  Yes  No  
**If yes**, please attach a list of the items being sold.

**Fireworks and/or Fire:** If event includes plans to set off fireworks or any involvement with fire, a permit from the Stratford Fire Department is required. Fireworks By-law 73-2006 sets out the requirements for fireworks and obtaining a permit.

Are fireworks or fire planned as part of event?  Yes  No

**If yes**, provide details: \_\_\_\_\_

**If yes**, contact the Stratford Fire Department 519-271-3212 (non-emergency telephone) to apply for a fireworks permit.

**Off-Road Vehicles:** All motorized vehicle(s) operated in conjunction with the event must be licensed and insured by the owner. Off-road vehicles (ATVs) are prohibited on City streets.

Are off-road vehicles or ATVs planned as part of this event?  Yes  No

**If yes**, provide details: \_\_\_\_\_

**Street/Sidewalk Markings:** If route markings or locations are to be sprayed, painted or chalked onto city streets, sidewalks or any other municipal property, prior approval must be obtained. In all cases, only washable paint or chalk may be used and must be removed by the event organizers immediately following the event. Failure to do so will result in the organizer being billed for clean-up costs.

Will paint, chalk or other markings on city streets, sidewalks or other municipal property be used for this event?  Yes  No

**If yes,** describe the type of markings, the product to be used, and how will the markings be removed at the end of the event: \_\_\_\_\_

\_\_\_\_\_

**Noise Control By-law Exemption:** If event plans to include music or amplified sound past certain hours or on Sundays or holidays, contact the Clerk's Office. An exemption from the Noise Control By-law may be required.

Letters must be circulated to all residents and businesses within at least 120m of the event indicating when the event is taking place and what Noise Control By-law exemption has been requested from the City. Include a deadline for recipients to respond to the letter with any concerns they may have. After the deadline has passed, provide a letter to the Clerk's Office indicating what responses, if any, were received and attach any written responses received.

Once this information has been received by the Clerk's Office the Noise Control By-law exemption request will be considered by City Council. **Allow 8-10 weeks** for consideration prior to the event.

Are you requesting an exemption from the Noise Control By-law?  Yes  No

**If yes,** please complete the following:

Date(s) and Time(s) of Exemption Request: \_\_\_\_\_

\_\_\_\_\_

Reason for Exemption (eg. Amplified Music, Fireworks): \_\_\_\_\_

\_\_\_\_\_

Proposed Date of Circulation of Letters to 120m List: \_\_\_\_\_

Deadline for Comments from Circulation: \_\_\_\_\_

**SOCAN and Re:Sound:** If the event includes live or recorded music, you are required to pay a licence fee to SOCAN and to Re:Sound. SOCAN and Re:Sound collect tariffs for the public performance of live and recorded music in Canada. These tariffs are then distributed to music creators. Contact SOCAN and Re:Sound to obtain the applicable tariff schedule for the event: [www.socan.ca/sp/en/resources/tariffs.isp](http://www.socan.ca/sp/en/resources/tariffs.isp) and [www.resound.ca/en/index.htm](http://www.resound.ca/en/index.htm)

Will live or recorded music be part of event?  Yes  No

If **yes**, provide the Account Numbers:

SOCAN Account #: \_\_\_\_\_ Re:Sound Account #: \_\_\_\_\_

**Accessibility:** The City of Stratford encourages barrier-free events. The suggestions are not a requirement but may help to plan the event to reduce barriers to accessibility and ensure the event is accessible and enjoyable for all who wish to participate. Creating a successful event means ensuring all who would like to participate can do so without any limiting barriers. Accessibility is not only for persons with disabilities but also for seniors and families using strollers and for all those attending the event. Remember, not all disabilities can be seen.

### **Getting There**

- Are there accessible parking spots close to the event?
- Are all entrances and exits to the event designed to allow access to persons using a wheelchair or other mobility device?

### **Facilities**

- Have you provided, if applicable, accessible portable washrooms?
- Are the accessible portable washrooms located in an accessible area?
- Have you provided, if applicable, accessible hand washing stations? Remember, those with accessible needs may be unable to use a foot pedal wash station.
- If the event has seating have you designated an area for persons using wheelchairs and other mobility devices?
- Are any cables covered to allow wheelchairs, strollers, etc. to manoeuvre easily?
- Have you considered a reduced rate for companions who are accompanying those with accessible needs?

### **Service Animals**

- Are Service Animals permitted at the event venue?

### **Signage**

- Does signage for the event have large letters, plain language and is free of glare?

### **Emergencies**

- Is event personnel trained to respectfully assist persons with accessible needs and respond to accessibility issues as they arise?
- Do you have personnel and/or staff trained to assist those with accessible needs in case of an emergency?
- In the event of an emergency are there auditory and visual alarms?
- Do you have an evacuation plan that addresses the evacuation of persons with special needs?



## **Market Square Overview**

[The Market Square Terms of Use Policy P.3.8](#) must be adhered to at all times. The City of Stratford has full authority over the scheduling of events in Market Square and reserves the right to cancel an event with prior notice. Events held in Market Square must be open to the public and cannot be closed at any time for any private events. Approval does not grant exclusive use of Market Square. The public shall continue to have access to and use of Market Square during all times while event is being held.

A limited number of movable tables and chairs are available in Market Square. The City does not provide additional tables and seating and this is the responsibility of the Event Organizer. There may be a charge for set up and take down of the City's movable tables and chairs for this Event.

## **Market Square Special Event Fees**

### **Security Deposit**

- a) All event organizers booking events in Market Square are required to pay a \$250.00 security deposit for rental of a portion of Market Square (excluding the parking area);
- b) All event organizers booking events for all of Market Square (excluding the parking area) are required to pay a \$500.00 security deposit;
- c) All event organizers booking events for all of Market Square including the Parking Area are required to pay a \$600.00 security deposit;
- d) The security deposit will be fully refunded to event organizers so long as Market Square is returned to the same condition that existed prior to the Special Event;
- e) The security deposit is payable the earlier of 10 business days from the approval of the Special Event or a minimum of 10 business days prior to the special event.

### **Daily Rental Fees**

Special Events that charge admission fees that are held in Market Square will be charged the following base daily rental fees for the use of Market Square:

- a) \$100 + HST for rental of a portion of Market Square (excluding the parking area);
- b) \$300 + HST for rental of all of Market Square (excluding the parking area);
- c) \$500 + HST for rental of all of Market Square including the parking area;
- d) Registered non-profits and/or other approved charitable events will receive a 20% discount off of rental fees.
- e) The security deposit is payable the earlier of 10 business days from the approval of the Special Event or a minimum of 10 business days prior to the special event.

**Market Square Facility Requests:**

Will event be charging admission?  Yes  No

If yes, see applicable fees on [page 9](#).

What portion of Market Square are you requesting to book?  Full  Partial  
*See applicable security deposit requirements on [page 9](#).*

Are you requesting the road closure of Market Place?  Yes  No

When closing Market Place from Wellington Street to Downie Street in conjunction with an event in Market Square, organizers are required to provide written notice of the request closure date(s) and time(s) to all businesses and residents on Market Place a minimum of two weeks prior to the event. Confirmation of notice must be provided to the City's Events coordinator. Specific conditions will be outlined in the Special Event Permit.

*Are you requesting use of the City's movable tables and chairs for this Event?  
(subject to availability)*  Yes  No

Are you requesting the water feature be turned off for this Event?  Yes  No

Are you requesting a portion of the lighting be turned off for this Event?  
 Yes  No

If yes, please provide details below:

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**Hydro Hook-Up and Water Access:** If hydro/electricity and/or water are required, access is available for a fee.

Will access to hydro and/or water from Market Square be required for this Event?

If yes, complete Application on [page 11](#)  Yes  No

**City Hall Washrooms:**

Are you requesting the use of City Hall washrooms for this Event?  
 Yes  No

If yes, complete Application on [page 12](#)

**APPLICATION FOR USE OF CITY HYDRO AND WATER  
CITY HALL AND MARKET SQUARE, STRATFORD**

Date(s) of use: \_\_\_\_\_

Check required box:    City Hall Hydro – Front (key required)       Market Square Water  
                                  City Hall Water – Rear (key required)       Market Square Hydro  
                                  City Hall Hydro – Rear (key required)

Name of Event: \_\_\_\_\_

Name of Organization: \_\_\_\_\_

Name of Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Number of Keys Required: \_\_\_\_\_

Access keys are to be signed out from the Clerk’s office, if applicable, by the event organizer the last business day before the event and returned to the City Clerk’s Office the first business day after the event by 4:00 p.m.

Hydro Access Fee - \$15 each area / per day

Water Access Fee - \$15 per day

The fee is charged for each day the event organizer has access to hydro and/or water and will be invoiced after the event. A fee of \$50 will apply to each lost key.

By signing below, I have agreed to the above-noted terms.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of Clerk’s Office Staff when keys are returned and payment collected.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**NOTICE OF COLLECTION**

Personal information collected on this form is collected under the *Municipal Act, 2001* and will be used by City staff for the purpose of reviewing the application and other administrative purposes. Names, addresses and comments will be included in material made available to the public upon request. Questions regarding this collection and use should be forwarded to the City Clerk, P.O. Box 818, Stratford ON, N5A 6W1 or by telephone 519-271-0250 ext. 235 during business hours.

If you require this form in an alternate format, contact the Clerk’s Office at 519-271-0250, Ext. 237 or TTY 519-271-5241.

## APPLICATION FOR RENTAL OF CITY HALL WASHROOMS

Date(s) & Time(s) of Rental: \_\_\_\_\_

Name of Event: \_\_\_\_\_

Name of Organization: \_\_\_\_\_

Name of Contact person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

1. Invoice for rental will be forwarded to above noted mailing address or email address after your event has taken place.
2. Any and all damages incurred during the rental period are the sole responsibility of the event organizers.

By signing below, I have agreed to the above-noted terms.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Rental Period	Rental Fee* (minimum 1 hour)
Monday – Friday Between 4:30pm – 11:30pm ( <i>Holidays excluded</i> )	\$19.00 per hour (minimum 1 hour)
Monday – Friday After 11:30pm	\$126.00 (minimum 1 hour)
Saturday & Holidays Between 5:00pm – 11:30pm	\$42.00 (minimum 1 hour)
Sunday & Holidays Between 4:30pm-11:30pm	\$42.00 (minimum 1 hour)
Saturday, Sunday & Holidays Before 8am & after 11:30pm	\$126.00 (minimum 1 hour)

No Charge for Government and Public Agencies for bookings Monday to Friday and day-time on Saturdays.

All rates are subject to applicable tax. All rates are also subject to an annual Consumer Price Index increase rounded to the nearest dollar.

Registered Charitable Organizations receive a 20% discount and must provide their charitable registration number.

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### **Special Event Application Fees**

Special Event Applications are subject to the following fees:

- i. No charge for parades and special events if the completed application is received more than three months prior to the date of the event;
- ii. \$150 for expedited service where the event is less than three months prior to receipt of the completed application;
- iii. If a change order is requested less than three (3) weeks prior to the event and circulation is required, a \$150 expedited service fee will apply;

Veterans and Military parades and Canada Day and Santa Claus parades are exempt from paying the fee for Parade and Street Event applications. Applicable fees are payable to the City of Stratford Community Services Department at the time of application. Fees are non-refundable.

**Cancellation:** The City of Stratford and/or Stratford Police Services may cancel or reroute any parade or event as deemed necessary.

### **ACKNOWLEDGEMENT:**

**I/We agree to the following conditions:**

1. **To obtain all approvals necessary from the City for this event.**
2. **To indemnify and save harmless The Corporation of the City of Stratford from any and all claims and/or damages arising out of this event and to provide any bond or insurance required in this regard.**
3. **To provide proof of insurance in the amount of no less than \$2,000,000 per occurrence. Exact amount to be confirmed by City's Events Coordinator.**
4. **To be responsible for any and all costs to provide and maintain sufficient traffic control measures to ensure safety for the travelling public and participants.**
5. **To accept the responsibility for notifying the public and affected property owners.**
6. **To ensure that all areas used for the event are cleaned up and garbage and recyclables are removed immediately after the event.**
7. **To assume the cost of repair for any damage incurred as a result of the event and any cost for clean-up performed by/on behalf of the City.**
8. **That no markings will be sprayed, painted or placed on any city streets, sidewalks or other municipal property without prior approval of the City.**
9. **To maintain all equipment and facilities supplied by the City in good working order and repair and if such equipment and facilities, when returned to the City are not in as good condition as they were at the commencement of the Event, reasonable wear and tear excepted, the City may make such repairs as may be necessary and charge the cost to the Event Organizer.**
10. **To pay all subcontracts, suppliers and employees in accordance with the normal business practice of the trade in a timely and proper fashion.**
11. **That approval to use Market Square for this event does not grant exclusive use of Market Square and that the public continues to have access to the use of the space.**

**12. I/We have authority to bind the Event Organizer and its authorized agents.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Contact the Community Services Department at [ajordan@stratford.ca](mailto:ajordan@stratford.ca) with any Special Event inquiries.

**NOTICE OF COLLECTION**

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