



## 2.4 – Action Plan Ideas

### Education

- School or class presentation on Cycling Skills: bike signals, bike safety, and rules to follow on the road
- Safe routes to school for cycling and walking
- Anti-bullying education
- Presentation on pedestrian safety
- Classroom activities – obstacle courses with stop signs, crosswalks, etc.
- Integrate into school curriculum – Active School Travel Lesson Plans
- Neighborhood walking/cycling maps

### Encouragement

- Walk 'n' Wheel Wednesdays (students walk, cycle, or scooter to school on Wednesdays)
- Winter Walk Day (February)
- Bike Rodeos (supervised by a Police Officer)
- Walking School Bus Program (several students walk to school together led by an adult)
- Car-Free Fridays
- Ballots for students who walk or bike to school – entered into a draw for a prize



## **Engineering**

- Lower speed limits in school zones
- Presence of a crossing guard
- More signage/wayfinding – distance to school from certain points by different travel modes; ex. 5 min walk to school from point A or 2 min bike to school from point A; look at London, ON – they do this
- Maintenance of sidewalks/roads in the winter

## **Enforcement**

- Ticketing campaign targeting unsafe drivers in school zones
- Increase fine for speeding in school zones
- Ticketing of parking in no-parking zones
- Policy or statement on parent expectations - send to new families at the school (transfer students/kindergartens, etc.)

## **Evaluation**

- Monitoring success of action plans; modifying where needed
- Re-doing student surveys or family surveys – see if interventions are increasing active transportation

Although schools can't achieve everything alone, they can work with the City of Stratford and Stratford Police to implement actions related to engineering and enforcement.

NOTE: It is not expected of any school to implement all of these action items, but rather a combination of these items that makes sense to the particular school's needs based on the data that was collected.