

ECONOMIC IMPACT

Highlights

- Attract **50,000 more patrons** each year to the Festival, increasing overall attendance from **475,000 to 525,000**
- Generate an **incremental \$14 million in economic impact** each year above and beyond the current annual impact of \$133 million.
- Creation of **242** new permanent jobs in areas of Creative, Digital, Services and Tourism and **552** one-time construction jobs above and beyond the 2,300 (FTE's) generated today.

The following provides detailed overview of the anticipated economic impact from the newly constructed Centre.

Economic Impact of the Tom Patterson Centre			
Category	2015 Season	2028 Season – 10 years post construction	Grown in Impact as the result of the Centre
Economic Impact	\$133,360,000	\$147,397,895	\$14,037,895
GDP	\$148,000,000	\$163,578,947	\$15,578,947
Jobs (FTE)	2,300	2,542	242
Wages & Salaries	\$107,900,000	\$119,257,895	\$11,357,895
Taxes	\$56,200,000	\$62,115,789	\$5,915,789
Patrons	475,000	525,000	50,000

- Source is the Conference Board of Canada Study, dated March 2016

Incremental Jobs as a result of the new Tom Patterson Centre		
Construction	552	One-time Jobs
Creative	59	
Digital	8	
Service	15	
Tourism	161	
TOTAL	242	Full time equivalent (FTE)